



*Changes for the Better*

AIR CONDITIONERS



MAKING  
GREAT INDIAN FESTIVALS  
**MORE  
COMFORTABLE**

**MITSUBISHI ELECTRIC EDGE**

for a greener tomorrow



## DIRECTOR'S NOTE



Dear friends,

Glad to share with you another edition of our newsletter. It gives me an opportunity to connect with you and share the management's perspective.

To begin, I would like to express my gratitude to all of you for your dedication and passion to make us a great company. In spite of adverse market conditions when most of the industries are finding it difficult to meet targets/expectations, our results have been spectacular to say the least. Thanks to your unwavering efforts.

The other factor that kept our sales stable is our strong channel partners. They helped us beat the average market figures in the unseasonable Indian summer of 2018. They repeated that performance in 2019 against the weak economic situation.

The 2020 season will begin in a couple of months. And with you by our side, we are certain that our growth graph will continue to rise. Of course, you will have our support with robust marketing and sales strategy ensuring precise product management & logistics network.

This newsletter will take you through some of our recent activities & achievements. It also talks abouts star performer in our team. Let's get to know them better. Let's get to know what's happening at MEI.

Enjoy reading. Please feel free to share your feedback.

A handwritten signature in black ink, consisting of stylized Chinese characters: 伊藤陽造.

Yozo Ito

Director & BU Head - Air Conditioners

# TECHNOLOGY IN FOCUS

## Inverter Split Air-conditioner With Dual Barrier Coating



## Dual Barrier Coating

### Reduce the attachment of “dust” and “oil” mist

Coating on inside parts of Air conditioners

- Heat Exchanger
- Line flow fan
- Air duct



Helps unit to work with full performance



Removes bad smell by reducing dirt



Less maintenance required with reduced dirt

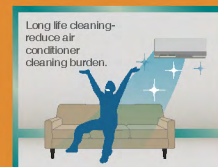
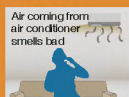
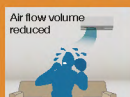
### New Technology from Mitsubishi Electric

Special quality of coating material helps to reduce dust and oil mist attachment on AC parts thereby reducing cause of odour and cleaning burden resulting in higher efficiency with full cooling capacity performance of air conditioners.



Eco-friendly refrigerant as it doesn't damage ozone and reduces green house effect

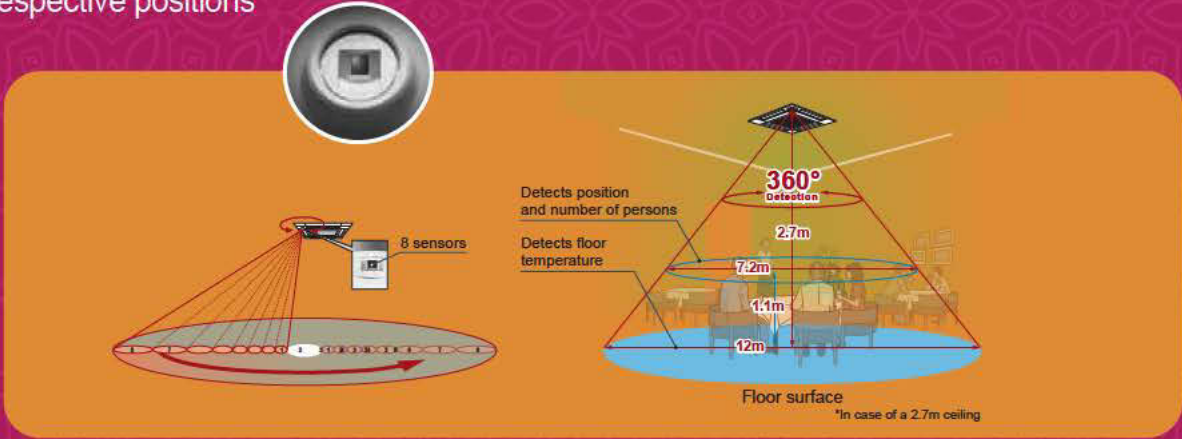
If the inside of your air conditioner gets dirty.



# 3D I SEE SENSOR

## Highly Accurate People Detection

A total of eight sensors rotate a full 360° in 3-minute intervals. In addition to detecting human body temperature, our original algorithm also detects no. of person(s) and their respective positions



## Detects Number Of Person(s) Room occupancy energy-saving mode

Room occupancy energy saving mode

100%

1C° power savings

30%

## No occupancy energy-saving mode

100%

0%

2C° power savings

## No occupancy Auto-OFF mode

100%

0%

Auto-OFF

\*PAR-32MAA is required for each setting.

\*No occupancy Auto-OFF mode is not available when multiple indoor units are operated by one MA remote controller.

## SHOWROOM INAUGURATIONS

MEI is committed to improve its visibility & extend touch and feel experience of our world class products to more and more customers. Opening of over 10 MEQ Cooling Planets and 15 MEQ Hirobas in Q 2 is a step towards that direction.

### MEQ COOLING PLANET (Exclusive Showrooms)

**Nicon Air-Conditioners,  
Delhi**



**Metro Air Conditioners,  
Delhi**



**S.A Airconditioning,  
Ahmedabad**



**Siva Aircon, Ghaziabad**



## MEQ HIROBA (Exclusive Showrooms)

Arihant Aircon, Nagpur



Airtech Refrigeration, Karnal



Apple Aircon, Gurgaon



Impra Distributors, Udupi



Vikas Refrigeration, Gondia





**Prime Inc, Noida**



**Relyon,  
Alappuzha**



**Gopi Corporation,  
Mehsana**



**Star HVAC,  
Cuddalore**



**Premium Cooling  
& Interior Solutions,  
Bangalore**



**Shree Krishna  
Enterprises,  
Rajkot**



**Sakthi Cool Point,  
Chennai**



**Sanaara Solution,  
Bangalore**

## **MEQ SENMONKA**

Mitsubishi Electric India opened its exclusive Service showroom in Ghaziabad (U.P) and Mehsana(Gujarat) to showcase service spare parts of complete range of air-conditioning products. Mitsubishi Electric has taken this initiative towards enhancing after-sales service and ensuring that Mitsubishi Electric Air Conditioners are maintained as per Mitsubishi Electric Quality.

“Senmonka” is a Japanese word which means “Specialist” and MEQ Senmonka would act as a specialist to facilitate the customer experience and engagement for all service related queries and to provide assistance only.

**On Spot Cool Point  
Ghaziabad**



**Shree Brahmani,  
Mehsana**



# BRAND PROMOTION ACTIVITIES

## Campaign During IPL

A campaign was organised by MEI during IPL 2019 in association with Fever 104 and 91.9 FM in Mumbai and Chennai. An integrated campaign - on-air, print/digital medium and on-ground - under the theme of "FAMILY-MI-One Family, One Dream" ran for 45 days. A contest was held at Hiroba and MEQ Cooling Planet. To make the campaign engaging, co-branded ticket taxis navigated the cities. Audiences were encouraged to locate the taxi, answer simple questions and win match tickets. The contest and clips were also uploaded at social media sites. The result was immense brand visibility during summer season in Mumbai and Chennai.

### CHENNAI



### MUMBAI



## Summer Bonanza

Summer Bonanza was a reward redemption scratch card scheme launched as sales promotion and consumer engagement activity. The promotional offer coupons were available only at selective showrooms of MEQ Hiroba and MEQ Cooling Planet across India. To increase the footfall, the campaign ran for 3 months from April to June. A total 10,000 assured coupons were given as gifts on every purchase of room air conditioners. The redemption was made convenient through WhatsApp, Mobile Application, Helpline calls or through Courier.



## Tata Power- Mitsubishi Electric Air-conditioners Co-branding

This was a 5-Star Split AC Purchase & Exchange Program for Tata Power's Residential, Commercial and Industrial consumers in Mumbai. The offer encouraged customers & prospective buyers to exchange their old ACs with Mitsubishi Electric's MSY-GN Series. One unit for residential and 2 units for commercial customers at discounted prices were offered.

Electricity bills, mailers, leaflets and standees were used to communicate the offer. About 170 leads were generated through website and 200 through direct calling. Direct lead generation through registration at "www.cp.tatapower.com/BeGreen" were routed to registered MEI dealers.

**TATA POWER**  
MITSUBISHI ELECTRIC AIR CONDITIONERS

**5 STAR SPLIT AC NEW PURCHASE & EXCHANGE OFFER**

Get 5-Star Inverter ACs at an incredibly handsome discount on MRP  
(Exclusively for Tata Power Residential and Industrial/Commercial Consumers)

Dear Consumer,  
Air-conditioners are the energy guzzlers and hence a major cause of inflated electricity bills. To help consumers save electricity and reduce their power bills, Tata Power has come out with the 5 Star Split AC New Purchase and Exchange Program under its DSM Initiative. Mitsubishi Electric is an implementation partner of the program.

Under this program, a consumer can exchange his old, energy inefficient AC with the latest 5-STAR Rated Inverter AC at an attractive discount of upto more than 30% on MRP. New purchase options also available.

**HURRY! LIMITED PERIOD, LIMITED STOCK OFFER.**

MITSUBISHI ELECTRIC INDIA PVT. LTD.  
Branch Office: 3<sup>rd</sup> Floor, Unit No. 305-306, Windfall Sahar Plaza Complex, Andheri Kurla Road, J.B. Nagar, Andheri (E), Mumbai-400059, Maharashtra.  
Contact No. - 9820915973, 9819421521

**TATA POWER**  
MITSUBISHI ELECTRIC AIR CONDITIONERS

**5 STAR SPLIT AC NEW PURCHASE & EXCHANGE OFFER**

Get 5-Star Inverter ACs at an incredibly handsome discount on MRP  
(Exclusively for Tata Power Residential and Industrial/Commercial Consumers)

1. Open an electricity bill by participating in our Split AC New Purchase and Exchange Program, limited upto 02nd October of Tata Power.
2. This program allows consumers to exchange their old AC with the latest 5-STAR Rated Inverter AC at an off-peak discount of up to 30%. New purchase options also available.
3. Mitsubishi Electric is an implementation partner of the program.

For more details about the program and registration:  
 \* Please visit the website: [www.tatapower.com](http://www.tatapower.com) and click on ITD  
 \* You can also call Tata Power's 24x7 Helpline: 1800-200-1800  
 #LetHerBreathe #LetUsBreathe #ToOurMotherEarth

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## One Degree Pledge Campaign By Ishrae, Ahmedabad

This campaign focused on environment and go green concept by reducing one degree temperature at the time of operating your air conditioners for saving energy. Roadshows, segment specific campaigns (Hotels, Corporate offices, Restaurants, Retailers, Supporting societies) and social media tags were part of campaign.

Trending hashtags on Social media were -

#LetHerBreathe#LetUsBreathe#  
ToOurMotherEarth;  
#IACOneDegreeChallenge  
#ISHRAEOneDegreeChallenge

The collage consists of four posters with a green background and a hand holding a smartphone in the bottom right corner. Each poster features the Ishrae logo and the text "TAKE A PLEDGE" and "Reduce +1° AC Temperature (and reduce CO2 Emissions too!)"

- Poster 1 (Top Left):** "Seeking forgiveness for any harms done knowingly or unknowingly. Micchami Dukkadam. Happy Ganesh Chaturthi." Includes an icon of a person with hands joined in prayer.
- Poster 2 (Top Right):** "We must control both Birth and Extinction for all life's Survival. World Population Day 11<sup>th</sup> July." Includes an icon of a globe and a person with a megaphone.
- Poster 3 (Bottom Left):** "Protect the Earth and it will protect you! Happy Raksha Bandhan 1<sup>st</sup> August." Includes an icon of a globe and a hand holding a string of rakhi.
- Poster 4 (Bottom Right):** "THANK YOU FOR MAKING US WHO WE ARE. Teacher's Day." Includes an icon of a person holding a book.



**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

**This Ganesh Chaturthi**  
 double the celebrations with  
**Mitsubishi Electric Inverter Air Conditioners**

**YJP Series**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
 Long Air Flow | Powerful Cooling

**GN Series**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
 Wide & Long Air Flow | Self Diagnosis

**GR Series GR-L**  
 Dual Remote Cooling | DC Anti-Compass Cooling | Quiet Operation | High CFM | High COP

**Mitsubishi Electric India Pvt. Ltd.**  
 Contact No. - 09167113443

**Mitsubishi Electric** (Exclusive Showroom): Vallankanni Refrigeration, Shop No. 6A/5B, Block 3, Dule's Heaven, Tandimal, Talajiga, Trowadi, Goa - 400002.  
 Contact No. # 9892219452

**Authorized Sales & Service Dealer: Panaji:** Anvill Cooling Equipments # 8332-224523, 9326166955, Dew Point # 9794155753, Drive Air # 9829564142, Shree Mangalish Almondoring # 9822888650, Vallankanni Refrigeration # 7038560654 | **Porvairam:** Ancon # 9822179090 | **Banarasa:** Perfect Engg. HVAC # 9860009100

For VRF enquiry, please contact: 932914444 | **7% Consumer Finance Available**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

**CONTROL YOUR COMFORT YOUR OWN WAY**

**CITY MULTI VRF AIR-CONDITIONING SYSTEM**

Japanese Technology | Self-developed Compressor  
 Compatible to Outdoor Temperature up to 52°C  
 Low Noise | Inverter Driven Technology

**Ceiling Cassette** | **One Way Cassette**  
**Ceiling Suspended** | **Floor Standing**  
**Ceiling Concealed** | **Split Air Conditioner**

**MITSUBISHI ELECTRIC INDIA PVT. LTD.**  
 Unit No. 305-306, 3<sup>rd</sup> Floor, "Windfall", Sehar Plaza Complex, Anchari Kuria Road, J. B. Nagar, Anchari - East, Mumbai - 400059 | Contact: 022-56116200, 09322164448  
**Customer Care Toll Free No.:** 1800 102 2826 | **Website:** in.mitsubishielectric.com

For a greener tomorrow

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

**HAPPY DUSSEHRA**  
 CELEBRATE THE VICTORY OF GREAT COOLING

**YJP Series**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
 Long Air Flow | Powerful Cooling

**GN Series**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
 Wide & Long Air Flow | Self Diagnosis

**GR Series GR-L**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
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**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

**Happy Navratri**  
 MAY THIS NAVRATRI BE EXTRA COMFORTABLE

**YJP Series**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
 Long Air Flow | Powerful Cooling

**GN Series**  
 Dual Remote Cooling | DC Anti-Compass Cooling  
 Wide & Long Air Flow | Self Diagnosis

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**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

**MITSUBISHI ELECTRIC WISHES EVERYONE A VERY HAPPY GUDI PADWA**

**The all new 2019 inverter series**  
**GR-T**  
 High ISEER 5.02\*  
 PM 2.5 Filter\*

**THE ME EDGE**  
 Anti Mold + Nano Platinum Filter  
 Wide and Long Airflow + Auto Vertical / Horizontal Vane  
 Power Saving + Blue Fin Condenser + 100% Copper Pipe  
 100% Imported + Unmatched Service + R32 Refrigerant

**ALSO AVAILABLE IN 2 STAR & 3 STAR IN NON-INVERTER AND 3 STAR & 5 STAR IN INVERTER SERIES**

**CASSETTE AIR CONDITIONER** | **JET TOWER** | **CITY MULTI VRF SYSTEM** | **DUCTABLE AIR CONDITIONER** | **AIR CURTAIN**

**Mitsubishi Electric India Pvt. Ltd., 2<sup>nd</sup> Floor, Unit No. 305-306, Windfall Sehar Plaza Complex, Anchari Kuria Road, J.B. Nagar, Anchari (E) Mumbai-400059, Maharashtra, India.**  
 Contact No. - 022-56116200, 9820915873, 9167113443, 9799789643 | **For Corporate Enquiry, Contact + 9818421521 | For VRF Enquiry, Contact + 9322164448**

**Mitsubishi Electric** (Exclusive Showroom): Vallankanni Refrigeration, Shop No. 6A/5B, Block 3, Dule's Heaven, Tandimal, Talajiga, Trowadi, Goa - 400002. Contact No. # 9892219452

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**Consumer Finance Available** | **7% Consumer Finance Available**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

**RIISING TEMPERATURES NO WORRIES**

**Mr. SLIM**  
 INVERTER SERIES  
 Low noise levels (19dB)  
 High ISEER (4.80\*)

**MADE IN JAPAN AND ENGINEERS IN JAPAN**

**The ME Edge Advantage | New Patent Filter | Wide and Long Airflow | Auto Vertical / Horizontal Vane | Power Saving | 100% Copper Pipe | 100% Imported | Unmatched Service | R32 Refrigerant | Blue Fin Condenser**

**Mitsubishi Electric India Pvt. Ltd.,**  
 Contact No. - 09167113443

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For VRF enquiry, please contact: 932914444 | **Consumer Finance Available**

For a greener tomorrow

# MAGAZINE ADS

**Handybook of Construction Professional Services, Hyderabad**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

### THE PERFECT COMFORT RANGE

Mitsubishi Electric has long been providing reliable and practical solutions for healthy living. Its complete product range perfectly blends Durability, Eco-Efficiency and Power-Saving with all-around comfort experience.

**Mitsubishi Electric India Pvt. Ltd.**  
 Head Office: 3rd Floor, Tower A-08, 3rd Cross Street, 13th Cross City, 3rd Floor, 5th Stage, 550012, Bangalore, India. Tel: +91-80-40000000  
 Branch Office: 1102, 7, 4th Cross, 4th Stage, 5th Cross, 5th Stage, 550016, Bangalore, India. Tel: +91-80-40000000  
 Website: [in.mitsubishielectric.com](http://in.mitsubishielectric.com)

Customer Care Toll Free No.: 1800 102 2626

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

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**MITSUBISHI ELECTRIC INDIA PVT LTD**  
 Isana Kalfina, 3rd Floor, Door No. 407 & 408, Poonamallee High Road, Avumbakkam, Chennai - 600 106 Tamil Nadu, India.  
 Contact: 1800 102 2626 | 044-49232222 | Website: [in.mitsubishielectric.com](http://in.mitsubishielectric.com)

**CAI EXPO, Chennai**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

### GLOBAL LEADER IN AIR-CONDITIONING WITH JAPANESE TECHNOLOGY

Contact: 1800 102 2626 / 044-49232222  
 Website: [in.mitsubishielectric.com](http://in.mitsubishielectric.com)

**TV Veepar Journal, Sareha Journal, Architect and Interior India, Construction week, Hotelier-India PAN INDIA**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

### THE SUMMERS WILL BE MISSED.

GR Series

**Mr. Slim 2019**

MADE IN THAILAND. ENGINEERED IN JAPAN.

The Mr. Slim 2019 is a 1.5HP Inverter Split Air Conditioner. It is a perfect choice for your home or office. It is a perfect choice for your home or office. It is a perfect choice for your home or office.

**Mitsubishi Electric India Pvt. Ltd.**  
 Isana Kalfina, 3rd Floor, Door No. 407 & 408, Poonamallee High Road, Avumbakkam, Chennai - 600 106 Tamil Nadu, India.  
 Tel: +91 (40) 43438888 | 43438899

**Deccan Builders Directory, Hyderabad**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

### GET UP CLOSE WITH MITSUBISHI ELECTRIC'S MOST POWERFUL CITY MULTI VRF SYSTEM.

EXCLUSIVE CALL CENTER FOR ALL YOUR SERVICE NEEDS  
**1800 102 2626**

**Mitsubishi Electric India Pvt. Ltd.**  
 H. No.: 7-1-617/A, 615 & 616, 5th floor, Imperial Towers, Ameerpet, Hyderabad, 500016, Telangana.  
 Tel: +91 (40) 43438888 | 43438899

**FOAID 2019, Delhi**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

### CONTROL YOUR COMFORT YOUR OWN WAY

WHAT MAKES US THE BEST

Inverter Technology | Eco-friendly | Reliable | User-friendly | Operation with Outdoor Temperature up to 52°C | Self-diagnostic | Compressor | Inverter-driven Technology.

**MITSUBISHI ELECTRIC INDIA PVT. LTD.**  
 305-306, 3rd Floor, "Shreevastu", Sakinaka Complex, Anandhi Nagar Road, 2nd Stage, 5th Cross, 5th Stage, 550016, Bangalore, India. Tel: +91-80-40000000  
 Customer Care Toll Free No.: 1800 102 2626 | Website: [in.mitsubishielectric.com](http://in.mitsubishielectric.com)

**Insite, Ahmedabad**

**MITSUBISHI ELECTRIC AIR CONDITIONERS**

*Changes for the Better*

### CREATING YOUR COMFORT

Introducing an all-new stylish Mitsubishi Electric Inverter Air Conditioner that ensures faster cooling for instant comfort.

Fast Cooling, Fast Refreshment.

EXCLUSIVE CALL CENTER FOR ALL YOUR SERVICE NEEDS  
**1800 102 2626**

**Mitsubishi Electric India Pvt. Ltd.**  
 Head Office: 3rd Floor, Tower A-08, 3rd Cross Street, 13th Cross City, 3rd Floor, 5th Stage, 550012, Bangalore, India. Tel: +91-80-40000000  
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 Website: [in.mitsubishielectric.com](http://in.mitsubishielectric.com)

# OUTDOOR CAMPAIGN

## Airline Campaign

Mitsubishi Electric conducted OOH campaign using airline media. Our brand was visible during the campaign in various Airlines Vistara – Seatback Device, Air India – Seatback Device, Air Asia – Meal Tray Back. This campaign received good response and resulted in enhanced brand visibility and awareness.



## Hoardings

Ahmedabad

**MITSUBISHI ELECTRIC**  
AIR CONDITIONERS

**ALL NEW 2019**  
The master of Cooling has arrived

ANKITA ENTERPRISE OPP KIRTISTUMBH PALANPUR  
M - 7823013580/9824413580/98687129275



NAGPUR

**MITSUBISHI ELECTRIC**  
Partnering India's Dream To Be No.1

**QUALITY THAT INDIA**  
DEPENDS ON TO DREAM BIG  
ENGINEERED IN JAPAN

**Mr.SLIM**  
ROOM AIR-CONDITIONER  
MADE IN THAILAND

GR-T/GN Series

Contact No: 91-8448397993

Kolkata

স্বাস্থ্যের আভিষ্কার

Changes for the Better

**MITSUBISHI ELECTRIC**  
AIR CONDITIONERS

Contact: 9073949599, 9073949600

Customer Care Toll Free No.: 1800 102 2626  
customersupport@asia.meap.com | in.mitsubishielecric.com

for a greener tomorrow

\*For E-waste Collection & Disposal process: Customer can get complete details of company process on collection, disposal of e-waste product (i.e. Mitsubishi Electric' make Air Conditioners/Printers) and incentive/exchange scheme for returning of e-waste on Company website (www.mitsubishielecric.in) and/or toll free number 1800 102 2626

Mumbai

**MITSUBISHI ELECTRIC**  
AIR CONDITIONERS

Changes for the Better

**THIS Ganesh CHATURTHI**

MAKE SURE EVEN THE GODS ARE COMFORTABLE

Y.P Series DC Inverter

広場 HIRABA (EXCLUSIVE SHOWROOM)

Koolwell HVAC - Shop No. 11, Building No. 31, Shiv Sagar Apartments, Tikar Nagar, Chembur (W), Mumbai - 400099 | Ph: 9820402265

Chennai

**MITSUBISHI ELECTRIC**  
AIR CONDITIONERS

Partnering India's Dream To Be No.1


**QUALITY THAT INDIA**  
DEPENDS ON TO DREAM BIG

**Mr.SLIM**  
SERIES  
ROOM AIR-CONDITIONER  
MADE IN THAILAND  
ENGINEERED IN JAPAN

**MITSUBISHI ELECTRIC INDIA PVT. LTD.**

**CS Aircons**  
LGB Nagar Main Road, Karur - 9894898098

GHAZIABAD





**MITSUBISHI ELECTRIC**  
AIR CONDITIONERS


**THE MASTER OF COOLING HAS ARRIVED** *Changes for the Better*




GR-T Series

  
Fast Cooling

  
Dual Barrier Coating

  
Microparticle Catching Filter

  
Long Air Flow

**NEW**  
**Mr.SLIM 2019**  
INVERTER SERIES



**MITSUBISHI ELECTRIC**  
AIR CONDITIONERS

**TAILORED FOR YOUR CUSTOMIZED AIR-CONDITIONING NEEDS** *Changes for the Better*

**CITY MULTI VRF AIR-CONDITIONING SYSTEM**

  
CASSETTE AIR CONDITIONER

  
FLOOR STANDING

  
CEILING SUSPENDED

  
ONE WAY CASSETTE

  
DUCTABLE AIR CONDITIONER

  
SPLIT AIR CONDITIONER



SIDE DISCHARGE ODU

JALGAON



**MITSUBISHI ELECTRIC**  
*Changes for the Better*

**PARTNERING INDIA'S DREAM TO BE NO.1**

**QUALITY THAT INDIA DEPENDS ON TO DREAM BIG ENGINEERED IN JAPAN**



GR-T/GN Series

**Mr.SLIM**  
—INVERTER SERIES—

ROOM AIR CONDITIONER  
MADE IN THAILAND

**JOSHI SALES**  
LEWA BOARDING COMPLEX, JILHA PIETH, JALGAON  
PH. 2230085 / 9990423423



BHOPAL, CHETAK BRIDGE



BHOPAL, MANSAROVAR



INDORE, MG ROAD





## Mobile Van Branding, Bangalore



## Bus Branding, Mumbai

Navi Mumbai Municipal Transport



## Railway Station Branding, Karnataka

Raichur Railway Station



# EXHIBITIONS

## Coolex, Chandigarh

An exclusive exhibition on air-conditioning refrigeration & ventilation



## FOAID, New Delhi

The Most Celebrated Architecture & Design Festival



## Ins And Outs, Chandigarh



# Urjavarán

## South Region

### Coimbatore



### Vijaywada



### Vizag



# North Region

Agra



Indore



Jaipur



Ranchi



Lucknow



Chandigarh

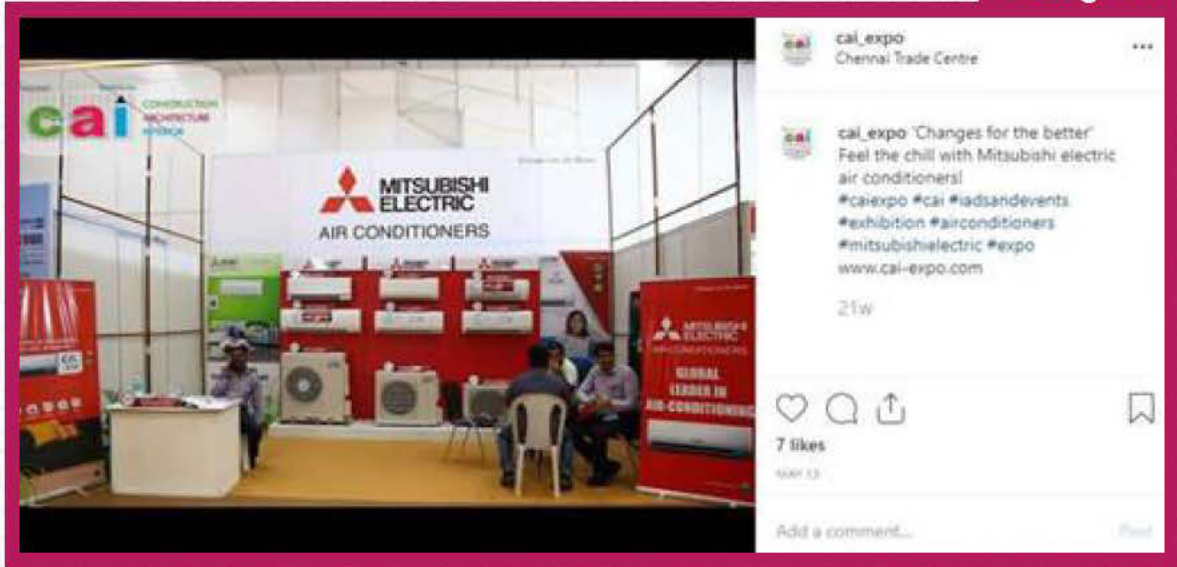


# Construction Architecture & Interior 2019, Chennai

Stall at the venue



Instagram



Facebook



## EVENTS AND SEMINARS

### Sponsorship

#### Institute of Indian Interior Designers (IIID) Bhopal and Goa

MEI-LE sponsored Gratitude Commendation Ceremony hosted by IIID Bhopal and Goa where top architects, Interior designers, trade partners, affiliate members and influencers attended the event.



#### VRF Dangal, Organized by ISHARE Pune Chapter

MEI-LE participated an event captioned "VRF Dangal" as Gold Sponsor, organized by Pune ISHRAE chapter. More than 60 Architects, Interiors and Associates participated in the event.



## CASE STUDY

### ALCON GROUP GOA

*Project : Grande Delmon, Application: Hotel*

**Alcon Group is pioneer in the construction business in Goa with a track record of successfully completing large number of projects since inception.**

Grande Delmon is one of its luxurious project situated in the heart of the capital city Panaji, providing easy access to local facilities, casinos, shopping centres and other places of interest making it an ideal venue for guests visiting Goa for business and leisure. Their brand new rooms are equipped with modern facilities that makes you feel at home.

Client was looking for energy efficient and premium quality Air Conditioning Products which can match their luxury and comfort. This is the reason they chose Mitsubishi Electric City Multi VRF System which are designed to meet customer needs of Comfort(Low noise, Pure Air, Faster Cooling and Maintenance free), Safety(Fire Protection, Fire Free Installation and Multiple protection devices) and Reliability(Own Compressor Technology, Easy Maintenance, Works at extreme Temperatures)



### Installed System

#### Indoor unit



Wall Mounted  
(PKFY-P VHM)



Ceiling Concealed  
(PEFY-P VMS / VMA / VMH)

#### Outdoor unit



Y series - Cooling Only  
(PUCY-P YKA)

#### Remote Controller



AT-50B



PAC-YT32CRA



PAR-FL32MA

# RADHE RESTAURANT AND BANQUETS AHMEDABAD

Application: Hotel

Radhe Restaurant And Banquet, Motera, Ahmedabad is a beautiful and gorgeous venue in the culturally rich city .The restaurant makes sure that its guests are at ease and relaxed and this is reason of choosing Mitsubishi Electric products. Mitsubishi Electric Ceiling Concealed products have slim looks which are easy to install in narrow spaces and have low noise operation.



## Installed System

### Indoor unit



Ceiling Concealed  
(PEFY-P VMAL)



Ceiling Concealed  
(PEFY-P VMS)

### Outdoor unit



Y series- Cooling Only  
(PUCY-P YKA)

### Remote Controller



PAR-21MAA



## EMPLOYEE INTRODUCTION

### S. GANAPATHY SANKAR



*Manager- Planning & Operations,  
Head Office, Gurgaon*

Ganapathy's journey with Mitsubishi Electric began in June 2011. His 20+ years' of experience in Supply Chain Management gave him the platform to set up processes for LVS business - both domestic and exports. He was, therefore, declared as the "Most Valuable Employee" in the year 2013. Mitsubishi Electric's employee friendly culture has given him the opportunity to work in different divisions which has not only enriched his knowledge but also contributed to a large extent for effective coordination with other departments. Ganapathy believes that "coming together is a beginning, keeping together is progress and working together is success".

### ROHIT KOUL



*Deputy Manager – Marketing  
Head Office, Gurgaon*

He joined MEI as a Deputy Manager - Marketing, Gurgaon. His journey so far with MEI has given him immense learning opportunity and motivated him to strive hard to perform his assigned tasks efficiently. His strengths are building good relationships, time management & good communication and persuasion skills. He looks forward to exploring new opportunities and challenges in his current role while contributing towards key account business of MEI with guidance and support of his seniors and colleagues.

### ANKIT GUPTA



*Senior Executive - Operations  
Head Office, Gurgaon*

Ankit started his journey with MEI as a Branch Commercial Incharge of the Delhi Branch. He was soon promoted to the head office as Sr. Executive Operations. Analytical thinking and teamwork are his strengths and he hopes to increase professional knowledge and training which will help him grow professionally & personally.

## MITSUBISHI ELECTRIC INDIA PVT. LTD.

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## MITSUBISHI ELECTRIC MEQ COOLING PLANET (EXCLUSIVE SHOWROOMS)

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### Bihar

AC Solutions +91-9386894906

### Chandigarh

Unitech Sales Corporation +91-9888360148

### Delhi

Hi Tech +91-9891436992, Iceberg Enterprises, +91-9810064526, South City Aircon +91-9810144456, U.D Aircon +91-9810001466, Metro Corporation +91-9879015948, Nicon Airconditioners +91-9810132349

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### Madhya Pradesh

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### Maharashtra

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### Punjab

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### Telangana

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### Tamil Nadu

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### Uttar Pradesh (West) & Uttrakhand

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### West Bengal

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For E-waste Collection & Disposal process: Customers can get complete details of company process on collection, disposal of e-waste product (i.e. 'Mitsubishi Electric' make Air Conditioner / Printers) and incentive / exchange scheme for returning of e-waste on Company website ([www.mitsubishielectric.in](http://www.mitsubishielectric.in)) and / or Toll free number 1800 102 2626.